



Campaign „Change Your Shoes“

Global supply chains and decent work

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Sustainable Development Goals



Change Your Shoes

How to reach ethical and sustainable supply chains ?



Change Your Shoes

- Change Your Shoes is a European initiative which stands up for an ethical, sustainable and transparent shoe supply chain
- partner project of 15 European and 3 Asian organizations
- project duration 2015-2017, financed by European Commission, DG DEVCO

Change Your Shoes

Project partners:

- Südwind Agentur – AUSTRIA
- Federación SETEM (SETEM) – SPAIN
- INKOTA-netzwerk e.V. – GERMANY
- Gender Education, Research and Technologies foundation (GERT) – BULGARIA
- NaZemi – CZECH REPUBLIC
- Globalization Monitor – HONG KONG SAR CHINA
- Trade Union Rights Centre (TURC) – INDONESIA
- Buy Responsibly Foundation (BRF) – POLAND
- Fair Trade Center (FTC) – SWEDEN
- Slovak Centre for Communication and Development (SCCD) – SLOVAKIA
- SÜDWIND e.V. – GERMANY
- Clean Clothes Campaign Denmark (CCCDK) – DENMARK
- Labour Behind the Label (LBL) – UK
- Umweltschutzorganisation GLOBAL 2000 – AUSTRIA
- Pro Ethical Trade Finland (PETF) – FINLAND
- Society for Labour and Development (SLD) – INDIA
- CENTRO NUOVO MODELLO DI SVILUPPO (SNMS)- ITALY
- FAIR – ITALY

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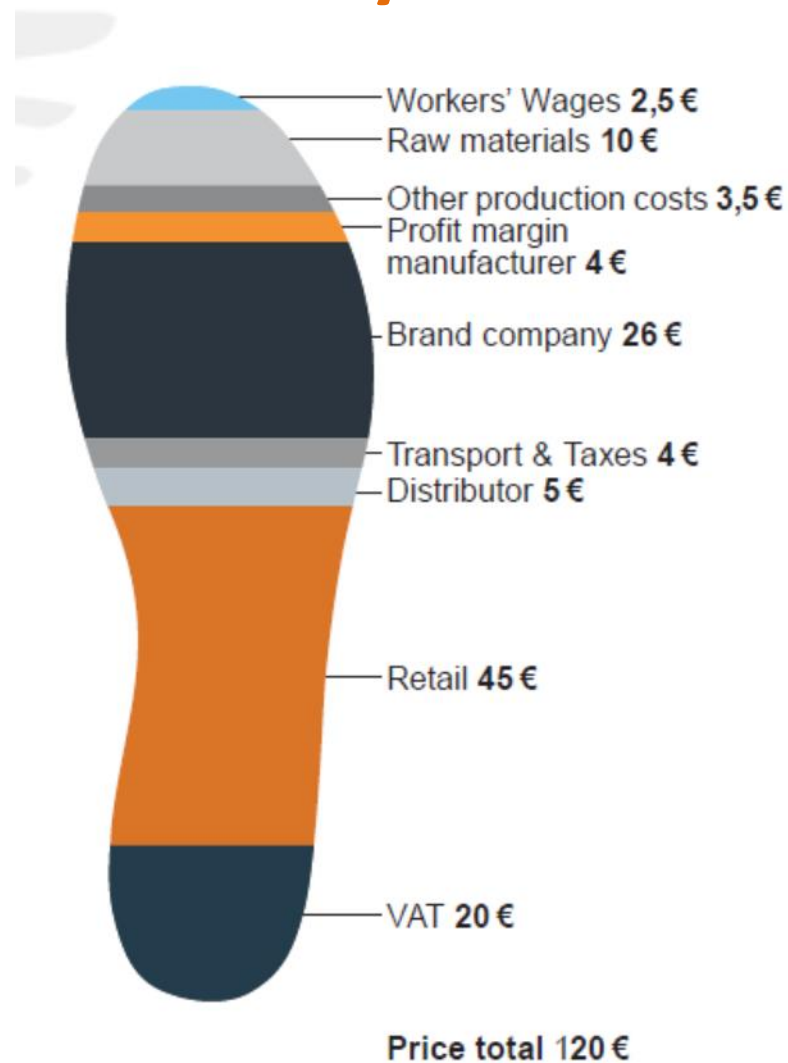
Problems in supply chains:

1. The right to a living wage

„ A living wage should be earned in a standard working week (no more than 48 hours) and allow a garment worker to be able to buy **food** for herself and her family, pay the **rent**, pay for **healthcare**, **clothing**, **transportation** and **education** and have a small amount of **savings** for when something unexpected happens.“



Price analysis of a sneaker



PAY GARMENT WORKERS A LIVING WAGE



A worker should
be able to afford:

1



food

2



rent

3



healthcare

4



education

5



clothing

6



transportation

7



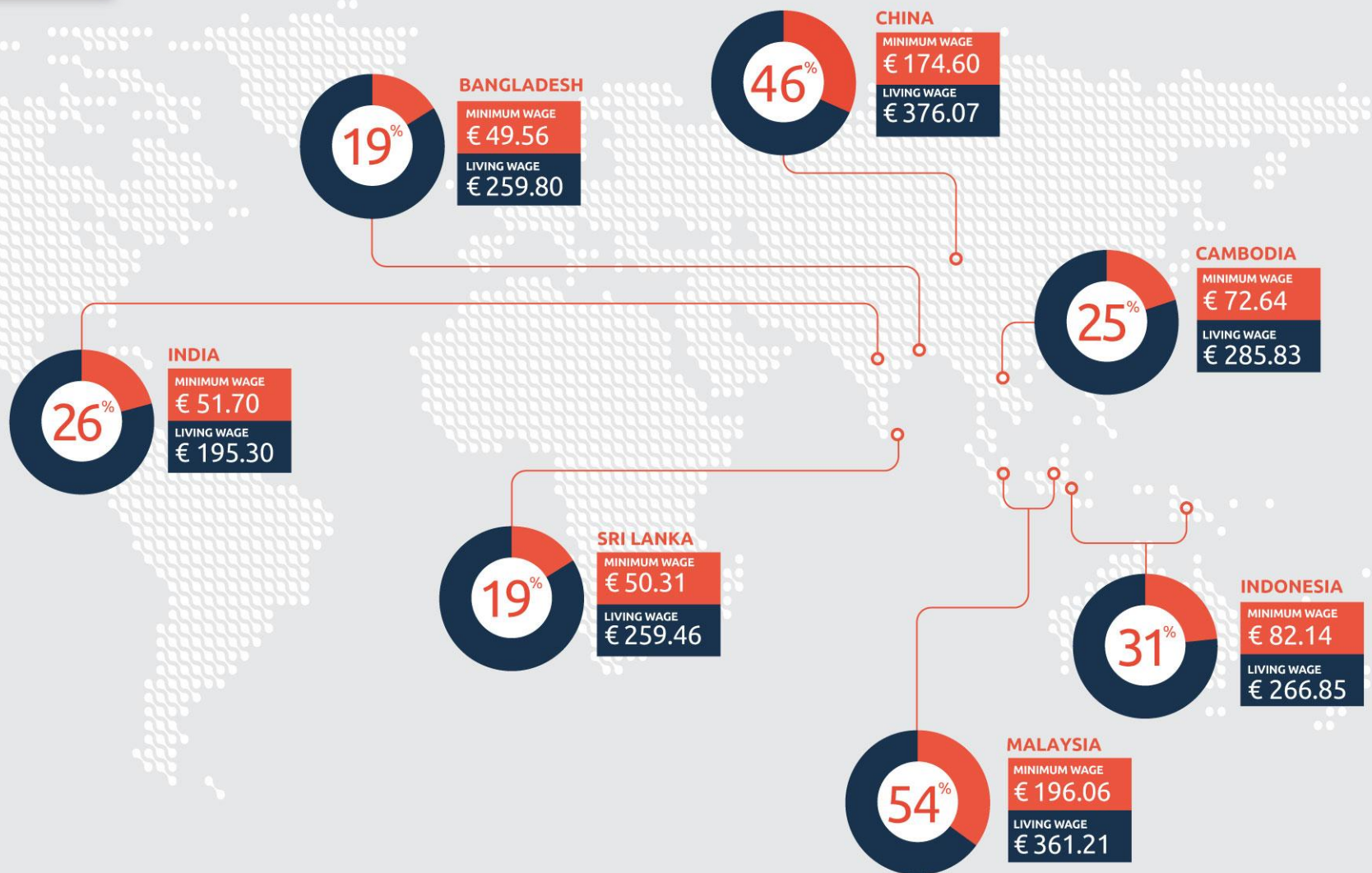
savings

A living wage
is a human
right, for all
people, all
over the world



www.cleanclothes.org

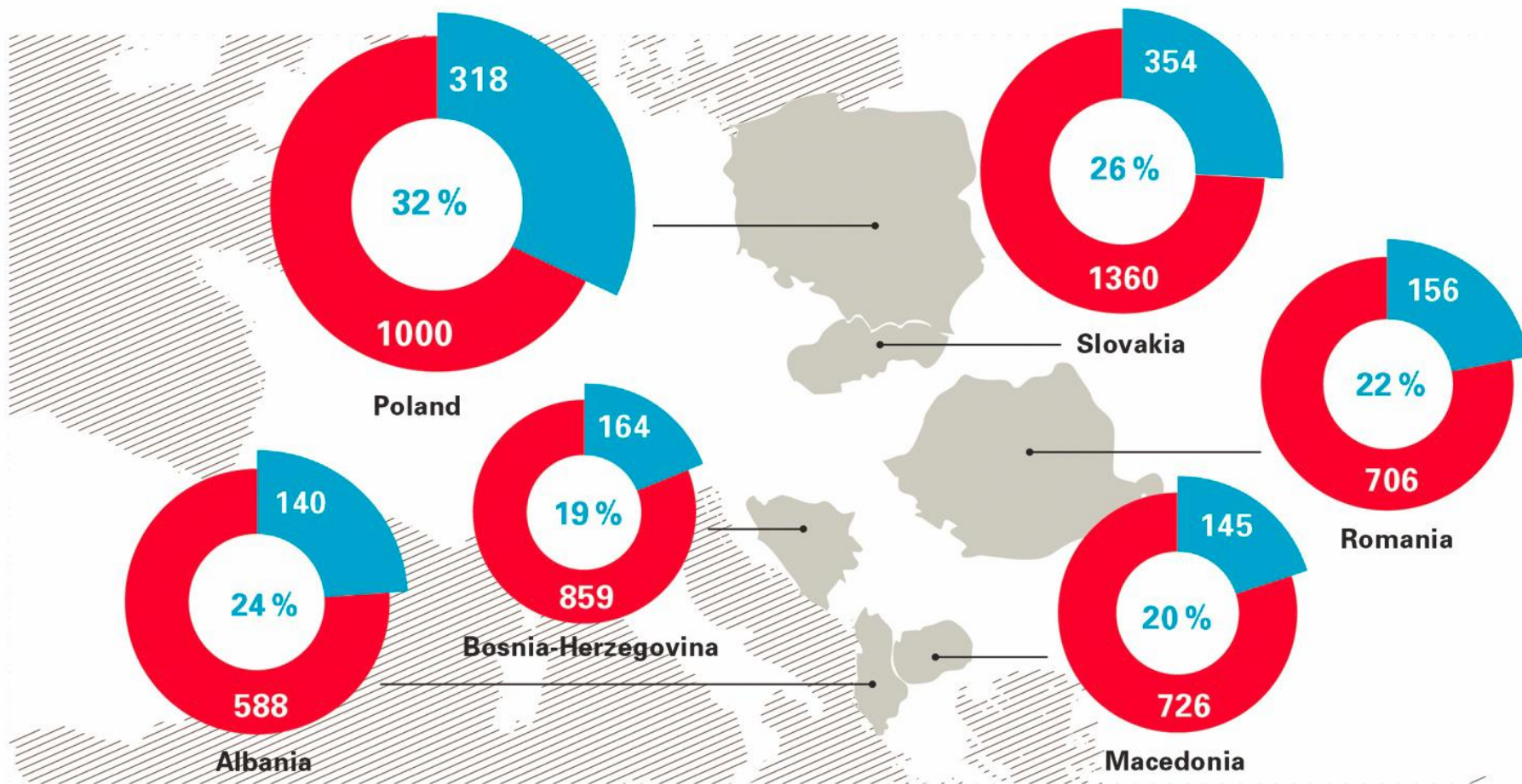
MINIMUM WAGE VS. LIVING WAGE



Sources: national wage research reports & various

www.cleanclothes.org

GAP BETWEEN LEGAL MINIMUM WAGE AND ESTIMATED LIVING WAGE



■ Legal min net wage in shoe industry 1.1.2016

■ Estimated min LW family of four (according to workers interviews)

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Problems in supply chains:

2. Home based workers





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Problems in supply chains:

**3. Working conditions in factories and tanneries –
toxic chemicals (chrome VI)**







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Problems in supply chains:

4. **Lack of transparency** – missing information about country of origin
5. **Safe products for customers** – ban of chrome VI use in EU from 1.5.2015

Zmeň svoje topánky

Research in shoe factories in Slovakia (part of a more extensive research in 6 countries of Eastern Europe)

Findings:

- **low wages that are insufficient to cover basic needs**
- **excessively high and low temperatures in the factories**
- **multiple health risks due to toxic substances in the workplace**
- **weak trade unions and labour inspection**

Change Your Shoes

Campaign demands:

- 1) Workers in the shoe supply chain have a right to a living wage.
- 2) Workers in the shoe supply chain have a right to safe working conditions
- 3) Consumers have a rights to safe products and transparency in the production of their shoes.

How to reach them:

- **Legislative changes** (EU, national governments)
- **Pressure on brands to** disclose and monitor supply chains
- **Customers** – reduce consumption, recycle, choose responsible brands
- **Ranking portals** - <https://rankabrand.org>

Thank you for your attention

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<https://www.facebook.com/zmensvojetopanky/>

<http://www.sccd-sk.org/sk/zmen-svoje-topanky/zapojte-sa>

E-learning course about decent work:

<http://dostojnapraca.wix.com/e-learning>